



2019 Sponsorship Benefits

DIAMOND >\$10,000

- Opportunity to address delegation at the beginning of the conference
- Opportunity to address delegation at the end of the conference
- Logo recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- 2 Full page Ads in the Program
- Delegate bag insert
- Logo recognition on Event signage
- Logo on website
- Social media mentions
- Acknowledgement at the Banquet by MC
- E-newsletter mentions to delegates
- 4 conference passes

CRYSTAL \$7,500

- Opportunity to address delegation at the beginning of the conference
- Opportunity to address delegation at the end of the conference
- Logo recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- 3 conference passes
- Delegate bag insert
- Newsletter mentions to delegates
- Full page Ad in the Program

- Acknowledgement at the Banquet by MC
- Logo recognition on Event signage
- Logo on website
- Social media mentions

PLATINUM \$5,000

- Logo recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- Delegate bag insert
- Full page Ad in the Program
- Logo recognition on Event signage
- Logo on website
- Social media mentions
- Newsletter mentions to delegates
- 2 conference pass

GOLD \$3,500

- Logo recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- ½ page Ad in the Program
- Logo recognition on Event signage
- Logo on website
- Social media mentions
- Newsletter mentions to delegates
- 1 conference pass



2019 Sponsorship Benefits *continued*

SILVER \$2,500

- Logo recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- ¼ page Ad in the Program
- Logo recognition on Event signage
- Logo on website
- Social media mentions

BRONZE \$1,500

- Logo recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- Social media mentions
- Logo recognition on Event signage
- Logo on website

SUPPORTER \$1,000

- Name recognition in Show Guide/Program in Sponsor section
- Name recognition on PowerPoint loops during conference
- Logo on website

FRIEND OF PAA \$500

Name recognition in the Show Guide/Program in Sponsor section

EXCLUSIVE SPONSORSHIPS

See below

SPECIAL EVENT SPONSOR	\$6000
Exclusive branding of the Journey To Churchill	
Opportunity to address delegates during dinner	
Logo recognition during the event	
CONFERENCE BAG	\$3000
Co-branding of the PAA 2019 with a sponsor	
PRESIDENT'S RECEPTION SPONSOR	\$2000
Signage on screen	
3-5 minutes – Opportunity to address - reps from Top 2 sponsors	
ADVERTISING SPONSORSHIP OPPORTUNITIES	
Outside Back Cover Page	\$750
Place your ad on the outside back cover page of our PAA 2019 Program	
Inside Front Cover Page	\$500
Place your ad on the inside front cover of our PAA 2019 Program	
Inside Back Cover Page	\$500
Place your ad on the inside back cover page of our PAA 2019 Program	
Ad space (Full Page)	\$450
Place a full page ad in our Program	
Ad space (1/2 Page)	\$225
Place a ½ page company ad in our Program	
Ad space (1/4 Page)	\$175
Place a ¼ page company ad in our Program	
NUTRITION BREAK SPONSOR	\$1000
Signage at designated nutrition breaks (variable depending on the number of days)	
BREAKFAST SPONSOR (Day 1, 2 or 3)	\$1000
Signage at designated breakfasts (variable depending on the number of days)	
BREAKOUT SESSION SPONSOR	\$1500
Exclusive sponsorship of session room sponsorship during the course of the conference.	
Print materials/banners to be provided by sponsor	

To become a PAA2019 sponsor, please visit www.eventcamp.ca/event/paa2019 today!