



**The Potato Association of American Sponsorship for 2020 104<sup>th</sup> Annual Meeting  
Missoula, MT July 19 – July 23, 2020**

The Potato Association of America (PAA) was formed in 1913 by a handful of dedicated individuals from Maine, New York, Colorado and Washington D.C. Members are primarily from the United States, Canada, Mexico, and Latin America, but another 25 countries throughout the world are represented in the membership. The PAA has as a paramount objective; the collection and dissemination of the best available technical and practical information relating to all aspects of potato production, biology, and utilization. The PAA serves as the official professional society for those involved in potato research, extension, production, and utilization. The Association provides opportunities to contribute in one or more of seven sections: Breeding & Genetics, Certification, Extension, Plant Protection, Physiology, Production & Management, and Utilization & Marketing. The PAA meets annually, usually in July or August, at selected sites throughout North America. Research presentations, information exchange, identification of professional contacts, and participation in Association business meetings are key activities of the annual meeting. Research, field, and industry tours are highlights of PAA Annual Meetings. We graciously thank you for your support in sponsoring the Potato Association of America 104<sup>th</sup> annual meeting in Missoula, Montana in 2020.

**SPONSOR:** Company Name/Name

---

Address

---

Contact Name

---

Contact Number/Email

---

## Sponsorship Levels

Please select your level of sponsorship:

LEVEL	Dollar Amt.		Selection/Amount
Double Diamond	> \$7,000	4 PAA Registrations included (Registration Fee only)	
Diamond	\$7,000	3 PAA Registrations included (Registration Fee only)	
Crystal	\$5,000	2 PAA Registrations include (Registration Fee Only)	
Platinum	\$3,500	1 PAA Registrations included (Registration Fee only)	
Gold	\$2,500		
Silver	\$1,500		
Bronze	\$1000		
Supporter	\$500		
Friend of PAA	\$250		

All sponsorships levels include name display on large banner during meeting as well as recognition of sponsorship at meeting introduction and banquet. Sponsorships at other levels are also welcome.

### Exclusive Sponsorships

LEVEL	Dollar Amt.	Description	Selection/Amount
Special Event Sponsor	\$5,000	Exclusive branding of the PAA Awards Banquet and/or the Tuesday Night BBQ	
Conference Bag	\$2,000	Sponsor branding of the PAA 2020 conference Bag	
President's Reception	\$1,500	Signage on screen, special acknowledgement during the reception	
Nutritional Break Sponsor (Day 1, 2 or 3)	\$500	Signage at designated nutrition breaks (variable depending on the number of days)	
Breakfast Sponsor (Day 1, 2 or 3)	\$1,000	Signage at designated breakfasts	
Lunch Sponsor (Day 1, 2 or 3)	\$1,500	Signage at designated lunches	
Breakout Session Sponsor	\$1000	Exclusive sponsorship of session room during the course of the conference	
Hospitality Service – Turndown Service	\$1000	Provide branded evening treats to the delegates after a long	
Marketing Sponsor- Hotel Keycards	\$1000	Exclusive branding of delegate keycards	
Conference Bag Inserts	\$100	Ship all items to Holiday Inn Downtown Missoula by July 17, 2020 to be included in the conference bags	
Advertising Sponsorship Opportunities			
Outside Back Cover Page	\$500	Place your ad on the outside back cover page of our PAA 2020 Program	

<b>Inside Front Cover Page</b>	\$375	Place your ad on the inside front cover of our PAA 2020 Program	
<b>Inside Back Cover Page</b>	\$375	Place your ad on the inside back cover page of our PAA 2020 Program	
<b>Ad Space (Full Page)</b>	\$350	Place a full page ad in the program	
<b>Ad Space (1/2 Page)</b>	\$175	Place a ½ page ad in the program	
<b>Ad space (1/4 Page)</b>	\$150	Place a ¼ page ad in the program	

PAA is a non-profit organization TAX ID #: 22-1726332 W-9 provided by request	Please make checks payable to: Potato Association of America
---	---

**For Credit Card Use only**

Amount	
Name on Card	
Billing Address	
Address for mailing invoice if different from Billing	
MasterCard or VISA	
Card Number (#)	
Expiration Date	
CVV/Security Code (back of card)	
Email to send receipt	
Contract Phone number	