

## 2023 PAA Annual Meeting: Sponsorship Options:

Category	USD	CAD	Sponsorship Benefits:
Diamond	\$7500+	\$10,000+	<p>Logo in AGM Booklet and all sponsorship signage/event website            Name and logo in any PowerPoint loops of sponsors (Banquet)            Insert in delegate bag (if desired)            Full page in AGM Booklet (if desired)            Opportunity to address meeting at President's Reception or Tuesday night BBQ (2-3 min)            Option for table-top display or pull-up banner in common area            4 meeting registrations            Title sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>• Tuesday night BBQ</li> <li>• Tour Program</li> <li>• President's Reception (Sunday night)</li> </ul>
Crystal	\$5500	\$7500	<p>Logo in AGM Booklet and all sponsorship signage/event website            Name and logo in any PowerPoint loops of sponsors (Banquet)            Insert in delegate bag (if desired)            Full page in AGM Booklet (if desired)            Opportunity to address meeting at President's Reception or Tuesday night BBQ (2-3 min)            Option for table-top display or pull-up banner in common area            3 meeting registrations            Title sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>• Breakfast on Mon/Tues/Wed</li> <li>• Lunch on Mon/Tues/Wed</li> </ul>
Platinum	\$3750	\$5000	<p>Logo in AGM Booklet and all sponsorship signage/event website            Name and logo in any PowerPoint loops of sponsors (Banquet)            Insert in delegate bag (if desired)            Half page in AGM Booklet (if desired)            Option for table-top display or pull-up banner in common area            2 meeting registrations            Title sponsor of one of the following:</p> <ul style="list-style-type: none"> <li>• Nutrition breaks on Mon/Tues/Wed</li> </ul>
Gold	\$2650	\$3500	<p>Logo in AGM Booklet and all sponsorship signage/event website            Name and logo in any PowerPoint loops of sponsors (Banquet)            Insert in delegate bag (if desired)            1 meeting registration</p>
Silver	\$1850	\$2500	<p>Logo in AGM Booklet and all sponsorship signage/event website            Name and logo in any PowerPoint loops of sponsors (Banquet)</p>

Bronze	\$1125	\$1500	Name in AGM Booklet and all sponsorship signage/event website Name and logo in any PowerPoint loops of sponsors (Banquet)
Supporter	\$500	\$500	Name in AGM Booklet and all sponsorship signage/event website Name and logo in any PowerPoint loops of sponsors (Banquet)

**Additional Options:**

- **Breakfast/Nutrition Break Sponsor:** \$1500 (add-on for Gold/Silver/Bronze levels)
- **Lunch Sponsor:** \$2000 (add-on for Gold/Silver/Bronze levels)
- **Full Page Ad in Meeting Booklet:** \$500 (add-on for Gold/Silver/Bronze levels)
- **Half Page Ad in Meeting Booklet:** \$300 (add-on for Gold/Silver/Bronze levels)
- **Table-Top Booth in Conference Centre Walkway/Registration Area:** \$500 (add-on for Gold/Silver/Bronze levels)

**Mail US Checks to:** The Potato Association of America, 37637 Five Mile Road # 399, Livonia, MI 48154

**Mail CAD Checks to:** The Potato Association of America c/o The PEI Potato Board, PEI Potato Board, 90 Hillstrom Avenue, Charlottetown, Prince Edward Island Canada, C1E 2C6

**Credit Card Payments** – Contact the Potato Association of America at [paaoffice@potatoassociatin.org](mailto:paaoffice@potatoassociatin.org) or (734) 239-8022